

## Dr. Frank Heideloff

Dr. Frank Heideloff has been part of the management team of Crearene since October 2020. He joined as our COO and was named CEO in November 2021. After completing his business studies with a Lizentiat in organization and strategy at Hochschule St. Gallen (CH) and a PhD in innovation management from TU Chemnitz (Germany), Frank pursued an international career. He worked for three international top management consulting firms (Bain & Company, Roland Berger, Alvarez & Marsal) and held senior partner roles. Frank also held senior management/board roles in an international conglomerate, at a bank and a pharma start-up before joining Crearene.



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